

## ***Men with Brooms* Movie Screening and League/Club Recruitment Event**

Presented by the Granite University Sunday League Curling

**Monday, August 27 at 7:00pm**

**Metro Cinema (Garneau Theatre)**

8712 – 109 St. NW, Edmonton

Curling is a social sport and we believe that the way to continue to grow curling is through social events that bring current and potential future curlers together. We at the Granite University Sunday Curling League (GUSL) are proud to host a movie screening of the 2002 Canadian comedy film *Men with Brooms*, starring and directed by Paul Gross with a cast that includes Leslie Nielsen and Molly Parker. This will serve as an appetizer for curlers hungry for the start of the season and as an introduction to the sport for new curlers. To this end, GUSL is approaching the leagues and clubs of Edmonton to participate in this event.

### Interested in participating?

As a participating league or a club you will receive a registration table at the Metro Cinema to recruit curlers, your club logo and contact information will be included on the event program, and a portion of tickets will be allocated to you that can either be sold or given out to your members and any guests that they might want to nudge towards curling in the 2018/19 season. This could either be added value for existing members or a great promotion to would-be members.

### What else is included?

Currently we are pursuing a few options to add value to the event for participants. We hope to have a raffle draw for curling related prizes from local curling suppliers that would further usher movie attendees towards curling (or update equipment for veteran curlers). We are also looking to draw in a few local curling celebrities, though we cannot promise anything at this time (stay tuned).

### What is the cost?

- There are two pricing options for each participating group: \$150 or \$200
- Both include the registration table at the event and inclusion of your league/club in the program
- They would also include 20 or 40 tickets, respectively

### Deadline to Confirm Participation and Pay:

**Friday, July 27, 2018**

(by cheque, Interac Email Transfer, or cash; invoice and receipts provided; contact to arrange payment)

### Additional Information:

- Tickets at the door will be \$5 (plus service charges) to promote this to the general public
- Tickets that you receive as part of your participation package can either be re-sold to members at the \$5 price point or given freely, at the discretion of each league/club
- We urge each club to email and promote this event to their existing membership with the explicit purpose of having them bring along potential curler friends to this event
  - We will forward on a template email that can be tailored to your membership

### For More Information, or To Sign Up, Please Contact:

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